



## **Barbara Olson**

**MS., RN., CPPS., FISMP., Chief Clinical Officer,  
Executive Lead Healthcare Operations,  
The Just Culture Company, LLC.**

Barbara Olson serves as The Just Culture Company's Chief Clinical Officer and Executive Lead, Healthcare Operations. In this role, she oversees Just Culture implementations for health system clients and supports Trajectories, Outcome Engenuity's socio-technical risk modeling system in healthcare.

Before joining The Just Culture Company in 2019, Barbara served as Director, Patient Safety with HCA Healthcare in HCA's Nashville, TN headquarters. She later joined LifePoint Health, serving as Vice President, Clinical Improvement & Healthcare Safety. While at LifePoint, Barbara provided executive leadership for LifePoint Health's Patient Safety Organization and led a field-based team of Regional Patient Safety Officers under CMS' Partnership for Patients' Hospital Engagement Network (HEN) grant. Barbara's work at LifePoint involved integrating employee engagement and safety culture surveys into a single, multi-domain survey tool, an activity that increased efficiency, aligned measures of success, and forged valuable partnerships among human resource, clinical quality, and operational leaders.

While at LifePoint, Barbara also provided collaborative oversight for the Duke-LifePoint National Quality Program. This innovative academic-community health system partnership received the 2017 National Quality Forum/The Joint Commission John M. Eisenberg Award for sustained improvement in safety culture and concurrent reduction in healthcare associated harms across 72 non-urban health systems.

Barbara began her career after earning a Bachelor of Science in Nursing from Emory University. She practiced maternal-newborn nursing for many years, working in both urban and rural communities. In addition to bedside nursing, Barbara has practiced as a perinatal nurse clinician, staff educator, and quality leader. She earned a Master of Science in Nursing Leadership of Healthcare Systems, with a Management Focus from Regis University.

Mid-career, Barbara re-focused professionally, completing a one-year post-master's fellowship with the Institute of Safe Medication Practices (ISMP). While at ISMP in 2007, Barbara began collaborating with David Marx and John Westphal to demonstrate practical application of Just Culture in healthcare settings.

Barbara completed AHA-NPSF's Comprehensive Patient Safety Leadership Fellowship in 2011-2012 and served on the inaugural exam writing committee for the Certification Board for Professionals in Patient Safety (CBPPS). She currently serves on the CBPPS Executive Oversight Committee and is a Certified Professional in Patient Safety (CPPS). Barbara has been a TeamSTEPPS master trainer since 2012.

